



TRAINING AGENDA

# Instructional Design Training



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# Taking your eLearning to the next level

## Instructional design training

Take a moment to think about the worst eLearning you ever took – then compare it to the best eLearning you have ever experienced.

What was it that made the difference?

Some of the answers will be due to the skill in how the screens were constructed and the authoring tool used. However, most of the difference will be due to an almost hidden ingredient: instructional design.

This highly practical training course demystifies instructional design. You'll walk away with resources and ideas to transform your digital learning content.

Across the two days we will look at evidence-based learning theory and help you to develop or refine your skills through the following modules:

#### **Module 1: What is instructional design?**

- In the words of an expert Instructional Designer
- Different roles in digital learning
- Importance of instructional design process

#### **Module 2: Instructional design frameworks**

- Including the ADDIE and SAM Models

#### **Module 3: Digital learning project management**

- eLearning project management
- Levels of eLearning complexity

#### **Module 4: Importance of interactivity & engagement**

- Creating learning that matters
- Learning through the ages

#### **Module 5: Digital learning trends and preferences**

- Different styles of learning
- Current trends
- Implementation of different elements in digital learning

#### **Module 6: Working with SME's**

- Preparation for working with SME's
- Working with SME's during the digital learning process

#### **Module 7: Developing learning objectives**

- Components of learning objectives in eLearning
- Learning sequence
- Bloom's Taxonomy

#### **Module 8: Storyboarding**

- What is Storyboarding?
- Why Storyboard?
- Tools to Storyboard
- How to Storyboard

#### **Module 9: Accessibility**

- Understanding your learners needs
- The 4 main accessibility requirements to consider for eLearning
- Making your eLearning accessible

#### **Module 10: Using assessment questions**

- Different quizzing options in eLearning
- Best practice tips of using assessments in digital learning

#### **Module 11: Visual design**

- What makes good looking eLearning?
- Importance of design principles in eLearning
- The 4 design principles
- Tools, tips and resources to help

#### **Module 12: Using audio, animation and video**

- Different animation styles
- The power of video and animation
- Tools, tips and resources to help

#### **Module 13: L&D and marketing**

- The similarities between L&D and marketing
- What we can borrow from marketing in L&D

#### **Module 14: What next?**



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