



# Advanced Storyline





# About OL

At Omniplex Learning, we are committed to empowering organisations to achieve the best possible outcomes from their learning and development initiatives.

Our comprehensive solutions - including authoring tools, LMS solutions, digital adoption, content creation, training, and professional services - are designed to provide continuous support at every stage of the L&D journey. We proudly partner with global leaders Articulate, Docebo, CYPHER Learning, and Vyond, reinforcing our status as a trusted ally in the industry.

Drawing on our extensive expertise and knowledge, we bring unparalleled insights and innovative solutions to our clients. Our deep understanding of the industry allows us to tailor our services to meet the unique needs of each organisation, ensuring they have the tools and support necessary to succeed.

12,000

delegates

60

of FTSE 100  
companies  
trained

94

NPS score

**ITOL**  
INSTITUTE OF TRAINING &  
OCCUPATIONAL LEARNING

**CPD**  
CERTIFIED  
The CPD Certification  
Service

articulate 360

**VYOND**

# Trusted by organisations, **globally**



L'ORÉAL



sodexo



NHS



COOP

SAMARITANS



NFU Mutual

Charlotte Tilbury



THE BODY SHOP

N°7

# Course overview

This hands-on, two-day course is designed for experienced Storyline users ready to push creative boundaries and elevate their digital learning design. You'll unlock advanced features and techniques used by leading industry designers to build immersive, interactive content without overcomplicating the build.

Across six focused modules, you'll explore gamification, media rich storytelling, mobile-first design, and creative approaches to content design. You'll also master custom navigation, optimise performance, and showcase your skills in a live collaborative workshop. Expect insider tips, practical shortcuts, and design techniques that transform good slides into high impact learning experiences.

## Core objectives

# 01

Transform static, text-heavy slides into interactive and engaging learning experiences

# 02

Apply gamification, branching scenarios, and advanced media to increase learner engagement

# 03

Design custom navigation and layouts that align with brand and instructional goals

## Course details



### Audience:

For people who have a solid knowledge of Storyline but want to develop their skills further.



### Course dates:

Check our website for the latest dates.



### Format and delivery:

Hour sessions which are instructor-led, virtual, and in-person sessions.

# Agenda

## 01

### Rethinking your text

Move beyond text-heavy slides by designing interactive content that encourages deeper thinking.

- Design layered interactions using sliders and dials to support exploration.
- Develop question-led content using freeform questions and informal quizzes.

## 02

### Gamification

Create gamified learning experiences that increase motivation and align with course goals.

- Build branching scenarios and reward systems to drive engagement.
- Apply gamification techniques to create more immersive learning experiences.

## 03

### Advanced media

Design media-rich experiences that enhance clarity, interactivity, and immersion.

- Create interactive media such as 360° scenarios to simulate real environments.
- Enhance video content with interactive elements to guide learner focus.

## 04

### Custom navigation

Develop and adapt Storyline Master Slides to strategically guide learners through structured, branded learning journeys.

- Customise slide layout and navigation to reflect brand identity and support learner orientation
- Construct clear learning paths that promote consistency and purposeful progression

# 05

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## **Creative innovation workshop**

Demonstrate and refine your Storyline skills in a live, collaborative session with real-time feedback from your trainer and peers.

- Develop Storyline slides in real time to apply advanced techniques.
- Present your work to receive targeted feedback and refine your approach.

# 06

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## **Mobile learning and file sizes**

Apply mobile-first design principles and optimise large file handling to ensure smooth, high-quality learning experiences across devices.

- Design for mobile responsiveness to enhance usability and learner engagement
- Optimise large files to maintain performance without compromising quality

# Pre-requisites



This is an advanced level Storyline course. Attendees should have a solid working knowledge of Storyline 360 and be confident using its core building blocks, including slides, states, layers, triggers, and a basic understanding of variables.

Participants should be comfortable building independently in Storyline and prepared to create content during the live creative innovation workshop, where they will apply advanced techniques in real time.

## All attendees will need:

- The latest version of Storyline 360 installed and ready to use
- For virtual training, we recommend two screens for an optimum learning experience





“Saffy was absolutely fantastic. The session was ran so professionally, with lots of patience and allowed time to practice. She was able to accommodate our different needs (timing, pace etc.) The course also provided many resources to aid us in building accessible courses using the Articulate tools, and other best practices.”

**SENIOR TRAINING AND EDUCATION MANAGER,  
VISIT BRITAIN/ VISIT ENGLAND**

“Brilliant training, very engaging and useful with a good mix of instruction and activity. The training was well-presented and I liked that discussion was encouraged – it was really good that Saffy encouraged and allowed time for this.

Thank you very much for enjoyable and valuable sessions, thank you!”

**JOANNA WALDRON**  
**SENIOR LEARNING DESIGNER, SODEXO**



# Omniplex Learning training

Explore our other training courses and accredited diplomas

## articulāte 360

### Articulate Storyline 360

The award-winning Storyline 360 app makes digital learning content creation easy. The possibilities are endless with Storyline. Build immersive and memorable learning experiences with fantastic features like slide layers, triggers, and motion paths to create professional and impressive content that engages your learners.

## articulāte 360

### Articulate Rise 360

This training course will provide eLearning developers, instructional designers, and subject matter experts with the knowledge and skillset to design, build, and distribute their own rapid eLearning programmes using the Articulate 360 software.

## articulāte 360

### Articulate Rise 360 + Storyline

On this practical and hands-on two-day course, our expert trainers will give all the industry tips you need to get more creative with your content. You will learn how to maximise the advanced features of Storyline, in the smartest way possible from gamification to bespoke navigation.

# Omniplex Learning training

Explore our other training courses and accredited diplomas



## Diploma in Instructional Design

An ITOL-accredited diploma to master the art of creating memorable learning experiences. Unpack evidence-based learning theories, proven frameworks, and powerful tools to transform your digital learning content. It's the perfect opportunity to level up your skills and earn an industry-recognised diploma.



## Diploma in Visual Design

Effective visual design can help you clearly communicate ideas, guide learners through material, and accelerate knowledge retention. These visuals can be the difference between gaining their full attention or losing their focus instantly. Master effective design principles and equip yourself with proven methods for creating professional and impactful visuals in a range of formats from eBooks to PowerPoints.

## articulāte 360

### Articulate 360 Accessibility

This course specifically aimed at people who are new to accessibility and want to make their Articulate Storyline 360 and Articulate Rise 360 as accessible as possible. We'll also provide an overview of the WCAG 2.1 guidelines and break them down into easy-to-understand summaries.

# Omniplex Learning training

Explore our other training courses and accredited diplomas

## articulāte

### Advanced Storyline

Learn how to fully utilise the advanced features of Storyline, saving you time and effort.

Uncover industry secrets based on what some of the best Storyline designers do to create engaging eLearning without over-complicating the build.

## VYOND

### Vyond

Vyond training sessions designed for a variety of skill levels.

Capturing the attention of today's 'always-on', mobile-first learners is a challenge felt by digital learning professionals globally. Vyond gives everyone, of all skill levels and industries, the capabilities to create dynamic and powerful media.






# Let's talk

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