



Classroom Event – Diploma in Instructional Design

Date: 26th, 27th and 28th November 2024

Location: St Albans, Hertfordshire





**Instructional Design is the
art of creating memorable
and engaging learning
experiences.**

Diploma in Instructional Design

An ITOL-accredited diploma to master the art of creating memorable learning experiences.

A key skill that anyone in L&D needs to know is how to organise learning content into a format that your learners can follow and understand.

This 3 –day Instructional Design diploma provides an overview of the theories, frameworks and the necessary tools to design high-impact, end-to-end digital learning experiences.

This ITOL-accredited course will be assessed through a series of practical activities. There are no formal exams.



Observation

Through L&D related tasks and activities.



Creation

Applying higher - order, critical thinking skills, to tasks.



Participation

Actively engaging in discussions, group work and learning.

Training Agenda

Day One

- ✓ Intro to Instructional Design
- ✓ Learning Psychology
- ✓ Instructional Design Frameworks
- ✓ Learning Needs Analysis
- ✓ Stakeholder Management
- ✓ Digital Learning Project Management

Day Two

- ✓ Learning Trends and Preferences
- ✓ Learning Personas
- ✓ Interactivity and Engagement
- ✓ Developing Learning Objectives
- ✓ Storyboarding

Day Three

- ✓ Content Development
- ✓ Visual Design matters
- ✓ Making the most out of Multimedia
- ✓ AI in L&D
- ✓ Accessibility in Digital Learning
- ✓ Making the most out of your LMS
- ✓ Evaluation
- ✓ Marketing your L&D

Full and detailed agenda can be found [here](#)



YOUR TRAINER

LEENA RANDHAWA

DIRECTOR OF LEARNING

Leena has worked in L&D for over 11 years and has a **true passion** for it.

She has **expertise** in training, eLearning, Instructional Design and the use of blended learning provision in innovative L&D frameworks. Leena is **highly skilled** at analysing businesses, operational and eLearning needs, creating immersive training content that inspires skill development.

Leena works across client L&D departments to **fully understand their internal challenges**, processes, strengths and weaknesses to help them create a positive, productive, high-performing L&D culture and team.

Customer Feedback

The image features a dark grey background. On the left, a thin, light orange line curves from the top right towards the bottom left. On the right side, there is a large, solid orange shape that resembles a stylized 'X' or a large checkmark, with rounded ends and a central negative space.



Diploma in Instructional Design by Omniplex Learning



I have thoroughly enjoyed this course and have learned so much! At the beginning I felt a bit nervous as everyone had a lot more experience than me, however, I did not feel like this at all during any of the 3 days. I felt as though **everything was tailored** to all different experience ranges. I have **learned so much that I am going to take with me** in the next steps of my career.

Besides the **resources being great**, Leena has been such **a great teacher** and definitely someone I will look up to for my training skills. Could not fault Leena's training at all, she was so personable but informative at the same time. **It made the 3 days fly by!**

I **loved the materials and slide deck**, it kept me engaged at all times. The use of different videos and methods was great. It would have been easy for concentration to slip off during 3 full packed days, but this did not happen at all.

Molly Taylor – Learning and Development Coordinator

MONEX



Diploma in Instructional Design by Omniplex Learning



A **really great look at the theory behind Instructional Design** and eLearning creation. My forte has always been the technical aspects of the job (Storyline/Video Editing etc.) so a specialist course on ID theory was exactly what I needed. I learned lots of new things, tips and tricks, and had existing knowledge confirmed which was great.

Would definitely recommend to anyone who places themselves in the eLearning arena.

Amazing trainer. Knowledgeable, perfect pace, wonderfully structured course. Lots of **new resources and tools** to use in future training. Thank you.

Matt McCabe – Instructional Designer





Diploma in Instructional Design by Omniplex Learning



This has been an **absolutely amazing course.**

Coming into the industry very recently having something like this available is a **huge help towards developing my skills.**

So much great information to look back upon and incorporate into my work. A huge thank you to Leena for hosting this training, she has shown **amazing support** throughout and delivered the training with **great energy and influence.** I'd **highly recommend!** Leena was an amazing trainer. Very positive energy and happy to help out and answer any questions you have with great confidence. **The whole delivery of the training was spot on.**

I would happily train again with Leena. Massive Thank You!

Jamie McDonald – Graduate Instructional Designer





Diploma in Instructional Design by Omniplex Learning



Leena was brilliant - held our attention throughout with all concepts being **described fluently**.

The level of interactivity was great. A **good balance** between instructional concepts and **hands on experience** putting things into practice.

I don't think there is anything about this course that could be improved.

I found the whole course really **engaging and entertaining**.

Jo Pollock-Williams – FT Professional Head of Training





Diploma in Instructional Design by Omniplex Learning



Leena **role-modeled** everything I would expect from a trainer, she is warm, knowledgeable and engaging.

I **loved the structure and flow** and opportunity **to use the learnings live.**

The **tool kit/ assets we have received will be invaluable**, not just from an instructional design perspective, but in my role as L&D manager.

Thank you Leena for a brilliant 3 days!

Lynda Grayson – Learning and Development Manager



Venue and Logistics

The background is a dark charcoal grey. On the left, a thin, light orange line curves from the top right towards the bottom left. On the right side, there is a large, solid orange shape that resembles a stylized 'X' or a large, rounded cross. The top right corner of this shape is a vibrant red color, which fades into the orange. The overall aesthetic is modern and minimalist.





OMNIPLEX LEARNING

ST ALBANS OFFICE

Omniplex Learning moved premises from Harpenden to St Albans, Hertfordshire in early 2023.

The office has been **fully renovated** to a high standard creating an excellent and **innovative** workspace and training centre.

Consisting of **eight** fully equipped meeting rooms, soundproofed private meeting rooms, an **open-plan** office with unique desk setups, a fully-fledged **kitchen** and a **garden roof terrace**.

We are so lucky to have this space and we can't wait to share it with you for your training!



DATE, TIME AND ADDRESS

Dates:

A 3-day course held on Tuesday 26th, Wednesday 27th and Thursday 28th November 2024

Times:

09:30 – 17:00 each day

Address:

Third Floor, 45 Grosvenor Road, St Albans AL1 3AW



ADDITIONAL INFORMATION

What's included?

Refreshments and lunch will be provided each day.
Free validated parking at onsite in a secure car park.
Training materials will be provided.

Group Size:

You will join up to 8 other delegates from various companies and industries, offering a great opportunity to network and learn from peers facing similar challenges and successes.

Please bring:

Chargers and laptops with Storyline software installed.
Please ensure you have your technical set-up prepared ahead of your training with us.

Not included:

Overnight accommodation will need to be privately arranged. Hotel rooms in the local area start from £70 per night.



GETTING THERE

By Car:

St Albans is located in Hertfordshire, 20 miles Northwest of London, 8 miles Southwest of Welwyn Garden City and 11 miles Southeast of Luton.

Located off the A1081 on Grosvenor Road.

Parking:

There are secure visitor parking bays available, please let us know your car registration in advance if you would like a space.

By Rail:

St Albans train station is on the Midland Main Line, just a 9-minute walk or 3-minute car journey away from the office.



LOCAL HOTELS

Premier Inn, St Albans City Centre

1 mile away, paid parking available, from £80 per night

Travelodge, St Albans City Centre

0.9 miles away, paid parking available, from £70 per night

The Samuel Ryder Hotel St Albans, Tapestry Collection by Hilton

0.6 miles away, free parking on site, from £140 per night

St Michael's Manor Hotel, Fishpool St

1.2 miles away, free parking on site, from £145 per night

Note: Hotel prices live as of August 2024, please note these may vary and are only provided as recommendations

Contact



CONTACT US

If you have any enquiries leading up to the event or on the event day, please contact us.

Before the event:

Please e-mail

training@omniplerlearning.com

On the training event days:

Contact your Trainer, Leena Randhawa on

07375 889277



We look forward to welcoming you!