



Instructional Design Training

The art of creating memorable and engaging learning experiences.



Overview

A key skill that anyone in L&D needs to know is how to organise learning content into a format that your learners can follow and understand.

This Instructional Design training course provides an overview of the theories, frameworks and the necessary tools to design high impact, end-to-end digital learning experiences.

Across the two days we will look at evidence-based learning theories and help you to develop or refine your skills to create memorable and engaging learning experiences, regardless of the authoring tool that you use.

This course is aimed at people working within the learning and development industry or people that need to develop learning interventions as a part of their role.

Course Objectives



Understand

Understand the current digital learning preferences and trends (microlearning, gamification, etc) so to apply treatments to your content to make it memorable..



Know

Know how to make the most out of your Subject Matter Expert's time when working with them to work efficiently and effectively.



Create

Create effective storyboards by using a variety of tools and techniques that keeps your learners engaged.

Included in the course



A personalised course completion certificate from Omniplex Learning.



Access to the Omniplex Learning Support Team for any questions post-training.



A specially crafted online library of resources including a training slides, best practice tips, videos and eLearning examples.



Exclusive access to networking and learning events with the Omniplex Learning Training Team and fellow training delegates.

Course Outline



Module 1: What is instructional design?

- In the words of an expert Instructional Designer
- Different roles in digital learning
- Importance of instructional design process



Module 2: Instructional design frameworks

- Including the ADDIE and SAM Models



Module 3: Digital learning project management

- eLearning project management
- Levels of eLearning complexity prerequisites



Module 4: Importance of interactivity & engagement

- Creating learning that matters
- Learning through the ages



Module 5: Digital learning trends and preferences

- Different styles of learning
- Current trends
- Implementation of different elements in digital learning
- Complexity prerequisites



Module 6: Working with SME's

- Preparation for working with SME's
- Working with SME's during the digital learning process



Module 7: Developing learning objectives

- Components of learning objectives in eLearning
- Learning sequence
- Bloom's Taxonomy



Module 8: Storyboarding

- What is Storyboarding?
- Why Storyboard?
- Tools to Storyboard
- How to Storyboard

Course Outline



Module 9: Using assessment questions

- Different quizzing options in eLearning
- Best practice tips of using assessments in digital learning



Module 10: Using multimedia in learning

- What makes good looking eLearning?
- The 4 design principles
- The power of video and animation
- Different animation styles
- Tools, tips and resources to help



Module 11: Accessibility

- Understanding your learners needs
- The 4 main accessibility requirements to consider for eLearning
- The journey to making your content more accessible



Module 12: L&D and marketing

- The similarities between L&D and marketing
- What we can borrow from marketing in L&D



Module 13: What's Next?



Prerequisites

It is recommended that you have some experience with authoring tools before attending this course, to relate with some of the discussions and examples shown. It doesn't have to be an Articulate Storyline or Rise 360, any authoring tool experience is welcome.

However, someone with no experience could still attend as you don't need to use any authoring software during this course.

Course format and delivery

2-Day Instructor led, Virtual or In-Person Sessions.

Course dates

Check our website for the latest dates:

[Instructional Design Dates](#)

Your Trainers

Leena Randhawa, Head of Learning Solutions and Graham Newey, Senior Trainer collectively have close to 25 years of L&D experience. They are both Certified Articulate Trainers and are passionate about sharing the important role Instructional Design has in eLearning. Together they have written and designed this course to showcase the Instructional Design essentials that are required for impactful and valuable eLearning.

They have trained this course to 1,000 L&D professionals and have witnessed firsthand how the course has shaped organisations L&D strategy.